



Press release

Stockholm, Sweden, November 16, 2009

"FLIR Introduce two revolutionary Infrared Cameras to help combat the fight against Global Warming"

FLIR Systems, the world's largest supplier of infrared cameras, today launches the last two models T/B 365 and 425 in their new T/B-series of 10 professional IR-cameras. With outstanding price vs. performance, the cameras are available for a wide audience and will contribute to the international efforts to reduce energy consumption and global warming, being specifically designed for the building sector.

"Of all the energy used in Europe today, about 40 percent is used for heating and cooling of buildings and the potential for energy saving is enormous", says Karsten Eggert, VP Sales & Marketing EMEA at FLIR Systems. "With EU's new legislation on energy declaration of buildings, IR cameras like our new FLIR T/B 425 and 365 will be an increasingly important tool to find ways of reducing energy consumption and thus the use of fossil fuels", Eggert continues.

Visualizes insufficient insulation

Many professionals already use IR-cameras for finding and visualizing heat loss, internal winding and bearing problems in motors, as well as detecting hot fuses in electrical installations. The new cameras launched today are designed with electrical/mechanical applications in mind. The building version has been specifically developed for detecting potential energy savings in buildings and has a special feature showing the insulation performance of the building structure. "With all of our B-series cameras users can quickly record where a building is leaking heat, and use the camera's laser pointer to mark the exact locations on the image", Eggert continues. Other practical functions include built in light for sharp images regardless of lighting conditions, autofocus, zoom lens and text annotations.

Full range from basic to high-end expert models

"We want to offer everyone the right IR-camera for their specific need when it comes to price versus performance. That's why our new T/B-series has as many as 10 different cameras. FLIR wants to offer useful features designed for the professional helping them to improve their efficiency and competitiveness regardless of application", Eggert says. Another key focus is ergonomic design with low weight, touch-screen interface and rotating lens able to detents up to 120° for easy viewing angle.

Long term supplier of IR technology with a 61% global market share

A complete product range offering the user a wide model range, has indeed been FLIR's strategy for many years. Today the company offers more than 40 different IR-camera models for various applications and industries including preventive maintenance, research & development, process monitoring, building inspection and many others. According to a recent report by independent Maxtech International, FLIR Systems has a 61 percent global market share in the Thermography equipment segment, confirming FLIR's position as the world leader in the design and manufacturing of infrared cameras.

More about FLIR Systems can be found at www.flir.com/thg.

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About IR cameras/infrared thermography

Infrared cameras detect and measure heat, which develops in virtually all electrical, electronic or mechanical applications. In many industries, when applied on a regular basis, thermal imaging improves product output quality, improves worker safety and avoids cost-intensive failure of equipment and systems. Thermography has evolved into one of the most valuable diagnostic tools for predictive maintenance sometimes finding electrical and mechanical hidden faults even before they occur.

About FLIR

FLIR is the world leader in the design and manufacturing of infrared cameras. The cameras are in use worldwide for applications including maintenance, product research & development, process monitoring, building inspection and many others. FLIR has six manufacturing plants located in the USA (Portland, Boston and Santa Barbara), Sweden (Stockholm), France (Paris) and Estonia (Tallinn) and operates direct sales and service offices in Belgium, France, Germany, Italy, Sweden, the United Kingdom, the US, Canada, Brazil, China, Japan and Australia. The company numbers over 1,400 dedicated infrared specialists, and serves international markets through a network of regional offices providing sales and support functions.