

FLIR b50 INFRARED CAMERA WINS THE PLUS X AWARD

The Plus X Award is Europe's largest contest for technology, sport and lifestyle products. It honors innovative design as the basis of ongoing commercial success by selecting the products that have the best credentials in five categories.

At the awards ceremony in Cologne FLIR learned that it had scooped up a phenomenal four Plus X Awards for its b50 thermal imaging camera.

FLIR is the global leader in infrared and the infrared cameras that it submitted for the judges' consideration typify the company's focus on innovation. The thermal imager FLIR b50 is the ideal tool for building diagnostics as well as electrical surveys. FLIR b50 is jam-packed with many of the features found in higher-model FLIR cameras, including: high resolution (140x140 pixels), picture-in-picture image fusion, dew point alarm and built-in LED lights, all in a small and lightweight shell.

The FLIR b50 won phenomenal four awards; Innovation, Design, Ease of Use and Ecology and FLIR totalled more Plus X Awards in its product group than any other entrant.

Earlier this year FLIR scooped up a six Plus X Awards for two of its thermal imaging cameras (i5 and P660), including the 'The Most Innovative Brand of The Year' grand-prix.

About FLIR

FLIR is the global leader in the design and manufacturing of infrared cameras in use worldwide for applications including maintenance, product research & development, process monitoring, building inspection and many others. FLIR has five manufacturing plants located in the USA, Sweden and Estonia and operates direct sales and service offices in Belgium, France, Germany, Italy, Sweden, the United Kingdom, the US, Canada, Brazil, China, Japan and Australia. The company numbers over 1,400 dedicated infrared specialists, and serves international markets through a network of regional offices providing sales and support functions.



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