



FLIR ONE™ LAUNCH FAQ

Distribution

What is the price point of FLIR ONE?

The FLIR ONE retails for under \$350.

How can I purchase FLIR ONE?

You can purchase FLIR ONE on the FLIR website:
www.FLIR.com/FLIRONE.

When will FLIR ONE ship? What is the launch date?

FLIR ONE is already available. You can order yours today via the FLIR website: FLIR.com/FLIRONE. Units are expected to begin shipping the week of August 4.

Will FLIR ONE be available anywhere else besides your website?

Currently FLIR ONE can only be purchased through the FLIR website for United States based customers at FLIR.com/FLIRONE. FLIR ONE will also be available in Apple Stores, and on Apple.com in August.

I'm a dealer/store owner and would like to sell FLIR ONE. Who do I contact?

If you are interested in becoming a channel partner for FLIR ONE, please contact Keith Geck at Keith.Geck@flir.com.



iPhone 6

I'm planning on upgrading to the iPhone 6 later this year.

Will I still be able to use the FLIR ONE with the new phone?

FLIR ONE has been designed to fit on the latest iPhone 5 and 5s models. It is unlikely that FLIR ONE will fit on subsequent models of the iPhone, assuming that they have a different form factor. The FLIR ONE will still be usable with your iPhone5/5s, even if the SIM card has been deactivated. FLIR will evaluate new mobile platforms as they become available to determine if they will be supported with future models of the FLIR ONE family.



Click to download any graphic with this icon.

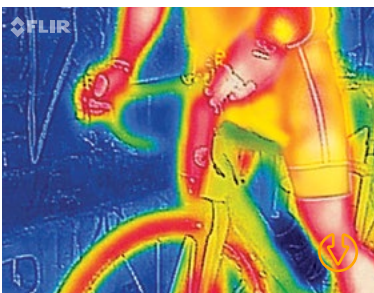
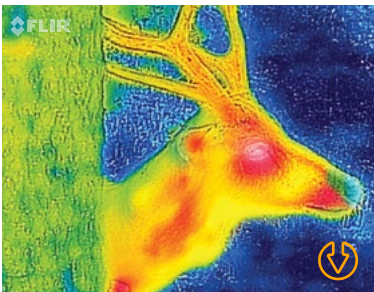
TO SEE ALL AVAILABLE ASSETS, VISIT FLIR.COM/FLIRONE/PRESS



© 2014 FLIR Systems Inc. All Rights Reserved
iPhone is a trademark of Apple Inc., registered in the U.S. and other countries.

FLIRONE LAUNCH FAQ

FLIR.COM/FLIRONE



Why only launch with iPhone 5/5s?

FLIR ONE is only the first of a series of camera products planned for the mobile market. FLIR ONE's architecture is quite flexible and may be adapted to other current and future mobile platforms.

If I buy the iPhone 5/5s model and the iPhone 6 model is released shortly after, may I receive a credit for returning the iPhone 5/5s model for a new iPhone 6 model?

No. There is no plan for offering credits for future products released. Right now, FLIR ONE is compatible with the iPhone 5 and 5s. However, FLIR ONE is based upon a powerful and robust platform that can and will be adapted to other mobile platforms currently on the market and new devices as they emerge.

Platform

What about an Android model?

We continue to examine various opportunities within the mobile market and are studying the adaptation to other mobile platforms.

When is FLIR ONE coming to the UK / Korea / South America?

At initial launch, FLIR ONE will be available exclusively from the FLIR Web Store and available to U.S.-based customers only. FLIR ONE availability in Europe is expected to begin by mid-August. Following U.S. and European availability on FLIR.com, FLIR ONE will be sold in major retail and e-tail outlets worldwide.

When can I get the FLIR ONE SDK?

The comprehensive software developer kit will provide mobile software developers the opportunity to create new uses and applications for thermal imaging technology yet conceived. A Beta version of the SDK has been released to a limited group of participants in our Early Developer Program. Once beta testing is complete, we will offer a wider release of the SDK to qualified developers. We are excited about its potential and will announce its availability later this year.



Click to download any graphic with this icon.

TO SEE ALL AVAILABLE ASSETS, VISIT FLIR.COM/FLIRONE/PRESS

What additional apps will be available for FLIR ONE?

We are currently working with multiple flagship developers to create apps that address specific user groups with features and capabilities that suit a variety of needs. These will complement the FLIR ONE app available in the Apple App Store™. Additional apps available in August include:

- FLIR ONE TimeLapse™: Turns a series of thermal images into a seamless time-lapse video, revealing changes in temperature through time.
- FLIR ONE Paint™: Share fun and dramatic photos that selectively display color and thermal elements.
- FLIR ONE Panorama™: Combines a series of thermal images to create a wide panoramic composite.
- FLIR ONE CloseUp™: Take sharp, optimized close up photos at distances of 12-16 inches.

Usage

What would I use FLIR ONE for?

Thermal imaging makes the otherwise invisible world of heat energy visible to your eyes. Everything around you either emits or reflects heat energy. For example, with FLIR ONE when you look around a room in your home you can see where doors and windows are not well insulated. You might see a wall switch is slightly warm that could indicate a pending problem or overloaded circuit. The list of uses is long and will grow dramatically as customers discover this unseen portion of the electromagnetic spectrum. Visit FLIR.com/FLIRONE for educational information on how thermal imaging can and will be useful in everyday life, and discover this previously invisible world first-hand.

I'm concerned about privacy. Can someone use FLIR ONE to spy inside my home or underneath my clothes?

FLIR ONE does not provide x-ray vision. It allows you to visualize and measure the surface temperature of most objects. In many cases, the surface temperature of an object can be affected by things behind or under the surface. For example, under certain conditions the surface temperature of a wall can be subtly affected by the wooden studs behind the wall. This characteristic can allow you to easily see the location of the studs behind the wall, without actually looking through the wall.

FLIR ONE Specifications

What is the indoor / outdoor range of the FLIR ONE?

At about 100ft, you can see the heat signature of a person. However, atmospheric conditions can influence the visible range. Dry, clear weather will provide a greater range than rainy, foggy or humid conditions as water in the atmosphere can absorb infrared radiation before reaching the sensor.

What is the resolution of the camera?

FLIR ONE's Lepton™ thermal sensor is 80x60 pixels and the visible camera is VGA (640x480), but the MSX blending in FLIR ONE embosses the visible camera onto the thermal images, making the resolution appear much higher. When displaying real-time images or recording video, FLIR ONE employs an image enhancement that produces a 160x120 thermal image. When you snap a still image, the thermal resolution is enhanced to 640x80 resolution. See the resolution for yourself at FLIR.com/FLIRONE.

What is the operating temperature for the FLIR ONE?

FLIR ONE operates at 32°F to 95°F (0°C to 35°C), and has a scene range temperature of 32°F to 212°F (0°C to 100°C).

Will FLIR ONE also serve as a protective case for my iPhone?

FLIR ONE does protect your iPhone. FLIR ONE is a two part package; a durable adapter case for your iPhone provides drop, scratch and ding protection to your handset. Then, adapter case easily attaches to the FLIR ONE case, which then provides additional drop protection to your iPhone.

Does FLIR provide a protective case that fits both FLIR ONE and my iPhone? I'm worried I could break my iPhone and my FLIR ONE if I accidentally drop it.

The robust FLIR ONE design does act as a protective case for your iPhone though additional protective cases are being considered for the future.

The FLIR ONE looks like it adds a lot of bulk and weight to the iPhone. Will it still fit in a pants pocket?

FLIR ONE weighs just 3.9 ounces (110 grams) and with its sleek form factor it adds just 0.85 inches (21.69 mm) of depth and about 0.63 inches (16mm) in length when attached to an iPhone 5 or 5s.

FLIR ONE

For more information on FLIR, please visit flir.com

