

FLIR® Systems Announces Availability of FLIR ONE, the World's First Thermal Imaging Camera for iPhone



The Revolutionary FLIR ONE is Available for Pre-Order July 23rd with Shipments to Consumers in Early August

WILSONVILLE, Ore. July 22, 2014 – FLIR Systems, Inc. (NASDAQ: FLIR) announces that the FLIR ONE™ thermal imaging accessory for smartphones will be available tomorrow for pre-order online at FLIR.com/FLIRONE. The award-winning FLIR ONE is a lightweight accessory that transforms an iPhone 5 or 5s into a powerful thermal imager. When paired with its iPhone app, FLIR ONE displays live infrared imagery that allows the user to see the world from a thermal perspective. FLIR ONE will also be available to buy in Apple Stores and on Apple.com in August.

FLIR ONE detects invisible heat energy, giving consumers the ability to “see” and measure minute variances in temperature. FLIR ONE enables a host of practical solutions for consumers – from detecting energy leaks at home to seeing in complete darkness. For the first time, FLIR ONE brings powerful energy saving and situational awareness capabilities to a smart phone platform.

“FLIR is dedicated to developing and delivering technologies that provide users with a sixth sense,” said Andy Teich, President and CEO of FLIR Systems. “Based on technology that was formerly reserved for the military, FLIR ONE is the first in a new generation of affordable thermal imaging devices designed to inspire imaginative and innovative uses by consumers. This represents a revolutionary step forward for both FLIR Systems and thermal imaging.”



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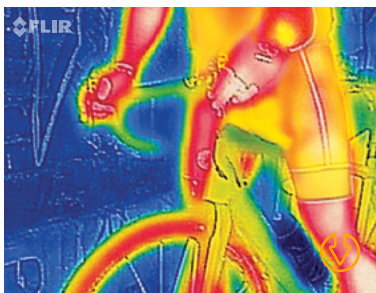
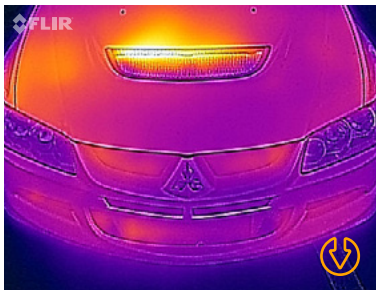
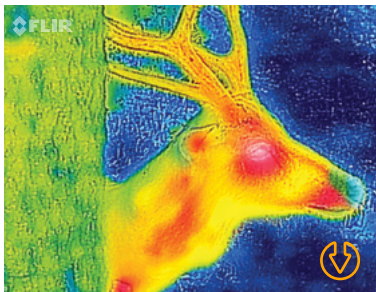
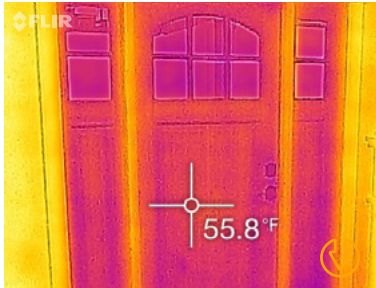
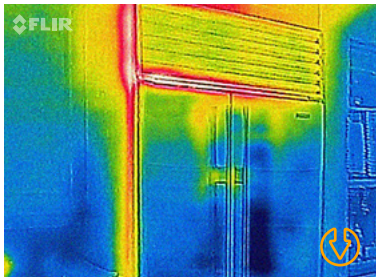
TO SEE ALL AVAILABLE ASSETS, VISIT FLIR.COM/FLIRONE/PRESS



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FLIRONE LAUNCH RELEASE

FLIR.COM/FLIRONE



FLIR ONE serves a broad range of uses, including:

Home improvement: Identify heat loss, energy inefficiency, and water leaks.

Outdoor adventures: Observe wildlife day or night, survey a campsite, or find a lost pet.

Security and safety: See at night, detect intruders, and see through light fog/smoke.

Creativity: Observe abstract patterns and create artistic images.

FLIR ONE detects a broad range of temperatures and has a spot temperature measurement display. Users can capture either photos or videos and share them via text, email, or social media through the FLIR ONE app which will be available in the Apple App Store. Other FLIR ONE apps scheduled for release include:

FLIR ONE TimeLapse™: Turns a series of thermal images into a seamless time-lapse video, revealing changes in temperature through time.

FLIR ONE Paint™: Share fun and dramatic photos that selectively display color and thermal elements.

FLIR ONE Panorama™: Turns a series of contiguous imagery into a single panoramic image.

FLIR ONE CloseUp™: Take sharp optimized close up photos at distances of 12-16 inches.

Weighing just 3.9 ounces, FLIR ONE was engineered to add minimal size and weight and was designed to emulate the form factor of the iPhone for a sleek presentation. It houses its own rechargeable battery for up to four hours of continuous use and is initially available in Space Gray with Silver and Gold versions available soon.

For more information on FLIR, please visit flir.com

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FLIRONE LAUNCH RELEASE

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FLIR ONE will be available in the U.S. for pre-orders on FLIR.com/FLIRONE beginning July 23, 2014 at 9 a.m. ET with an MSRP of \$349.99. Prior FLIR ONE pre-registrants in the U.S. will receive special access to pre-orders starting today, July 22, 2014 at 9 a.m. ET. Pre-ordered units are expected to ship to consumers beginning the week of August 4, 2014. Availability of FLIR ONE in Europe is expected to begin by mid-August with availability in other regions to follow soon after. Following U.S. and European availability on FLIR.com, FLIR ONE will be sold on Apple.com and in Apple retail stores, initially in the U.S. and Canada, followed by a worldwide roll-out.

To learn more about FLIR ONE, visit FLIR.com/FLIRONE and connect at facebook.com/flirone, instagram.com/flirone, and twitter.com/flir_one.

** Apple and iPhone are trademarks of Apple, Inc., registered in the U.S. and other countries.*

About FLIR Systems

FLIR Systems, Inc. is a world leader in the design, manufacture, and marketing of sensor systems that enhance perception and awareness. FLIR's advanced systems and components are used for a wide variety of thermal imaging, situational awareness, and security applications, including airborne and ground-based surveillance, condition monitoring, navigation, recreation, research and development, manufacturing process control, search and rescue, drug interdiction, transportation safety, border and maritime patrol, environmental monitoring, and chemical, biological, radiological, nuclear, and explosives (CBRNE) threat detection. For more information, visit FLIR's web site at www.FLIR.com.

Forward-Looking Statements

The statements in this release by Andy Teich and the other statements in this release about the product described above are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are based on current expectations, estimates, and projections about FLIR's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including the following: the ability to manufacture and deliver the systems referenced in this release, changes in pricing of FLIR's products, changing demand for FLIR's products, product mix, the impact of competitive products and pricing, constraints on supplies of critical components, excess or shortage of production capacity, the ability of FLIR to manufacture and ship products in a timely manner, FLIR's continuing compliance with U.S. export control laws and regulations, and other risks discussed from time to time in FLIR's Securities and Exchange Commission filings and reports. In addition, such statements could be affected by general industry and market conditions and growth rates, and general domestic and international economic conditions. Such forward-looking statements speak only as of the date on which they are made and FLIR does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release, or for changes made to this document by wire services or Internet service providers.

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For more information on FLIR, please visit flir.com

